



THE EASTSIDE ROOMS

CORPORATE SOCIAL RESPONSIBILITY POLICY

Working for a more sustainable future



The Eastside Rooms

OUR PLEDGE TO A MORE VIABLE FUTURE

We believe that a commitment to the principles of corporate social responsibility (CSR) lines up with our business strategy and corporate values. By us aligning our business to these principles makes perfect business sense to allow for a more sustainable and successful future.

Here at The Eastside Rooms sustainability was a key factor during its design and construction which was completed in 2020. As a business are keen to keep this ethos alive working towards a more sustainable future. That is why we are committed to ensuring sustainability is at the forefront of our every day activity.

We also see the importance in aligning our own sustainability goals around the United Nations Good Life Goals.

OUR AREAS OF FOCUS



OUR TALENT

Nurturing our associates with training & development. Ensuring our pay reflects our ethos and continuous investment in the team.



OUR CITY

Working closely within our city including our charity partners, supporting local initiatives and good causes.



OUR GREEN TEAM

Dedicated board of team members to drive and create green initiatives throughout the business.



OUR PARTNERS

Committed to ensuring all our supply partners ethos matches ours.

OUR TALENT



Pay and Incentives

We pay our team the real living wage and are officially accredited by the Real Living Wage Foundation. Alongside our extensive employee benefits programme we offer career progression and growth to all of the team.

Health & Wellbeing

All employees have access to free health and wellbeing opportunities. Mental health first aid and support is available to all members of the team. Regular activities for the team are hosted to build a healthy work environment. We also place a strong emphasis on family friendly policies.

Training & Development

We have a monthly training focus across all departments to continuously develop the team. Our yearly training calendar offers all team members additional skills and knowledge development to aid future progression.

Equality & Diversity

We are committed to ensuring our team are treated equally regardless of race, gender or ability. We constantly strive to ensure our workforce is diverse and full of personality regardless of a persons background.

OUR CITY

Proud Brummies

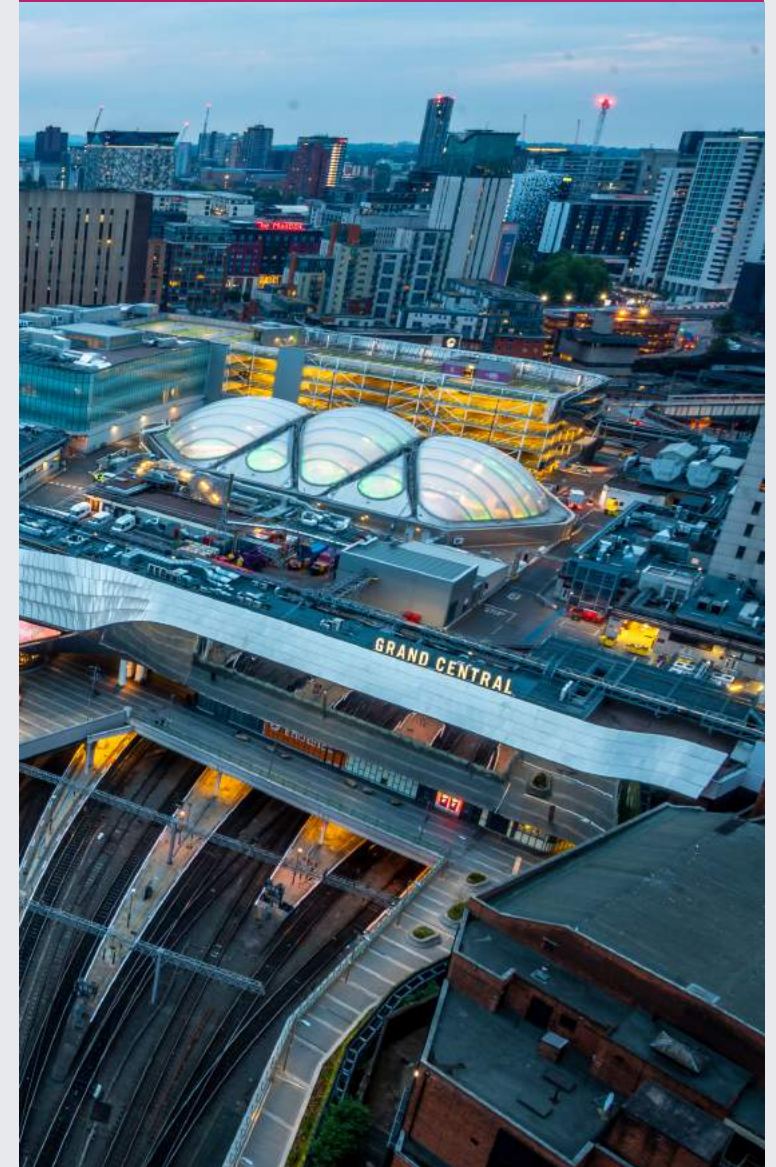
We are proud to call Birmingham our home. That is why we are heavily invested in supporting initiatives within the local community. We play a key part in our local surroundings working alongside other organisations to build a better city for the future.

Investing in the talent of the future

We work closely with a number of local educational facilities in offering various career opportunities including work experience, internships and permanent employment.

Worthwhile Causes

We ensure our charity partners are local to the city, and work with other local organisations throughout the year with donations and fundraising events to help give back and support our local community.





OUR GREEN TEAM

Environmentally Friendly Initiatives

Our green committee has representatives from all departments to initiate innovative policies that have a positive effect on our environment.

Carbon Footprint

We are committed to reducing our carbon footprint wherever we can. Our Green Team are responsible for managing this and other energy efficiency initiatives across the business.

Environmental Impacts

Our Green Team are also responsible for identifying all significant environmental impacts and putting processes into place to prevent, reduce and mitigate them.

OUR PARTNERS

Supply Chain

We are committed to using suppliers that match our ethical beliefs in terms of sustainability and environmental practices. We ensure all of our suppliers are chosen based on their green credentials and not their pricing structure.

Responsible Trading

All of our suppliers and partners we work with oppose the exploitation of its workers. This includes exploitation of child labour, harassment or forced labour. We undertake all reasonable and practical steps to ensure that these practices are met.

Carbon Positive

We have partnered up with Earthly. Earthly is the most effective way for businesses to invest in the fight against climate change. Their proven, science-backed natural solutions help us balance our carbon impact and go beyond to become Climate Positive.



ENERGY EFFICIENCY



We are fortunate to work in a modern and newly constructed building equipped with the most up to date technology in energy efficiency which includes the following:

- Building Management System - to manage time schedules of all heating and lighting.
- LED light bulbs across the whole building.
- Sensors on all lighting in public areas.
- Sensors on all mens urinals to reduce water waste.
- Reducers on all bedroom showers to reduce water useage.
- Two electric car charging points.
- Insulated windows to contain building heat.

WASTE MANAGEMENT

Zero Waste to Landfill

Before our waste is collected it is sorted to ensure as much is recycled as possible. Our on site compactor ensures all of our cardboard is recycled. Our waste provider shares our values and culture and is committed to upholding this promise in 2022.

Paperless Practices

We continually practice paperless where possible. In situations where this isn't possible the paper used is recycled and is more environmentally friendly.

Single Use Plastics

We are committed to eliminating as much single use plastic as we can from the business. This includes plastic straws, compostable coffee cups and PET plastic bottles.

Food Waste

We are committed to ensuring our food waste is reduced year on year. This includes ensuring we cater for the right number of guests, collecting pre orders not over providing especially on buffets. We also communicate this out to all conference organisers.

ACCESSIBILITY

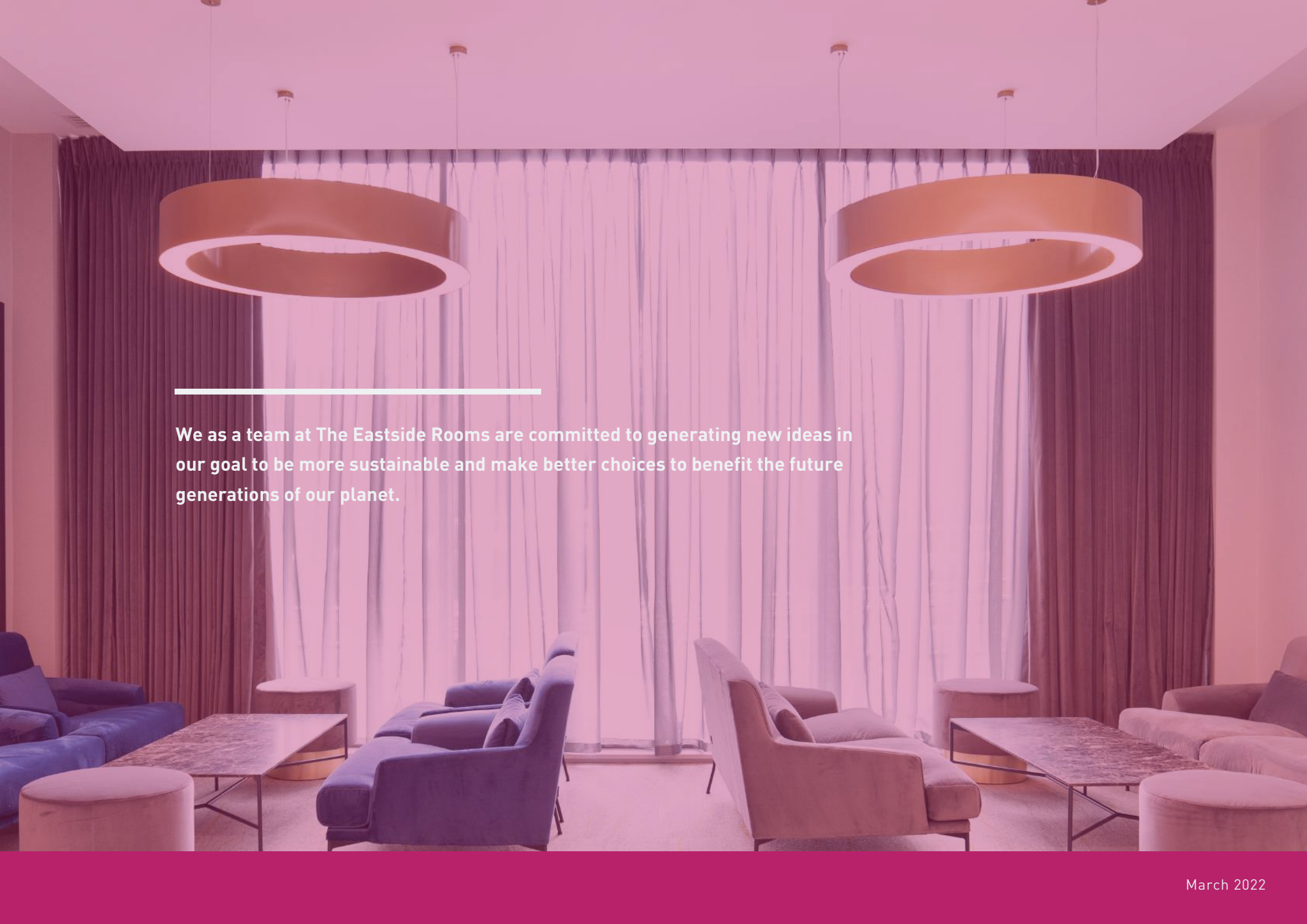
We are determined to ensure our venue is accessible to all. That is why during construction thought was paid to ensuring we can accommodate and look after everyone.

We are the only conference venue in the West Midlands equipped with a changing places facility. All areas of the venue are fully accessible, as well as evacuation lifts in the event of a fire.

The Aloft Hotel next door and part of the same development has gone above the legal requirement in terms of DDA compliance. There are 10 fully accessible rooms with one room equipped with a moveable hoist to allow guests full mobility between the bedroom and bathroom.

There is a small number of disabled car parking spaces available for guests to use.





We as a team at The Eastside Rooms are committed to generating new ideas in our goal to be more sustainable and make better choices to benefit the future generations of our planet.