

the eastside rooms.

Menu

Conferences
Meetings
and Exhibitions



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Welcome
to your
conference at
The Eastside
Rooms.

*"The Eastside Rooms Affinity Suite
offers Birmingham's largest
pillar-free event room."*



We offer you the chance to create
exceptional conferences,
meetings and exhibitions,
because professionalism is
absolutely key to your success.

Located in the heart of Birmingham's Eastside, this is the ideal location for bringing people together when you want to inspire them. And once inspiration strikes we have everything you need to put your event into motion.

Whether it's a crucial conference or a major exhibition, the flexibility of our event space gives you exactly what you need.

Supported by our dedicated team, with 23 flexible rooms over three floors including the Affinity Suite, you will never be short of options. We also modestly boast ample breakout areas, on-site bars and dining and registration areas, meaning the event you want to create is well within your reach.

You're not just treated to the very best in facilities and location though. We work hard to understand your exact requirements and what you are looking to achieve from your event. Only then can we provide precisely what you need to make your event a true success, so you can make the very best impression.

Corporate events we create include:

- Conferences
- Exhibitions
- Product Launches
- Seminars
- Board Meetings
- Networking Events
- Team Building



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With us you can relax...

No two events should ever be the same. At The Eastside Rooms we provide a completely bespoke service. You can decide on everything, from the room layout and audio visual to the branding and the catering, to make your event completely unique.

...because every little detail...

The Eastside Rooms feature over 840m² of breakout space on the ground floor next to our main suite Affinity which can accommodate up to 1,200 delegates. With the Affinity Suite comes a 14m dedicated reception desk for your delegates and event registration. We also offer two flexible event spaces of 270m² and 180m² on the ground and first floor, fully divisible into three or four sections, as well as two dedicated executive boardrooms. If that isn't enough, our ability to offer bespoke catering solutions and modern infrastructure for audio visual installation will no doubt convince you this is the venue for you.

...is completely taken care of.

When you hold your event with us, all of our facilities are available to you. So as well as your event space, we can provide overnight accommodation for your guests at the adjacent ALOFT Hotel. Located just next door, the hotel offers leisure facilities and an on-site bar and restaurant. At The Eastside Rooms we have everything you need to hold your entire event.

"We have flexible spaces backed by expertise that will allow your vision to come to life."



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Day Delegate Package

- All day access to hydration station including freshly baked cookies, seasonal whole fruit and a selection of nuts and seeds
- Mid-morning break including both naughty and nice treats
- Afternoon pick me up treat
- Shared conference lunch experience
- Still/sparkling water and sweets in the meeting room
- Dedicated meeting hosts
- Eastside Rooms toolkit
- Main meeting room hire
- Standard AV included – Clickshare, screen and projector or plasma screen, flipchart and wi-fi

• 24-hour Delegate Package

Includes all of our DDR Package plus the following:

- Three course dinner at either the ALOFT hotel restaurant or at The Eastside Rooms
- Overnight accommodation at our preferred partner the ALOFT hotel to include breakfast

Executive Boardroom Package

Includes all of our DDR Package plus the following:

- In room confectionery and refreshments
- Coffee machine in the boardroom
- Selection of complimentary newspapers and lifestyle magazines
- Upgraded AV included – Clickshare, plasma screen, flipchart, conference phone, wi-fi

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Traditional. Yet contemporary.

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